

# WQA Professional Certification Self-Promotional Materials



www.wqa.org

These exclusive items will help you and your company publicize your achievement, credibility, and commitment to professionalism.

## ■ Certification Logo Specifications

### Colors

Logo may be reproduced as either black, 2 PMS colors, or as four process colors. Process color formulations and PMS specifications for each type of certification logo are shown below. Deviations are not permitted. Digital artwork of all three certification logos in color, PMS, and black are available as EPS, JPEG, and PDF file formats from the Water Quality Association.



### Certified Water Specialist

Cyan 100%  
Magenta 50%  
Yellow 0%  
Black 0%

or PMS 300



### Certified Sales Representative

Cyan 80%  
Magenta 0%  
Yellow 100%  
Black 0%

or PMS 347



### Certified Installer

Cyan 0%  
Magenta 100%  
Yellow 100%  
Black 0%

or PMS 032

## ■ Certification Logo Sizes

### Minimum Size



## ■ Shirt Patches



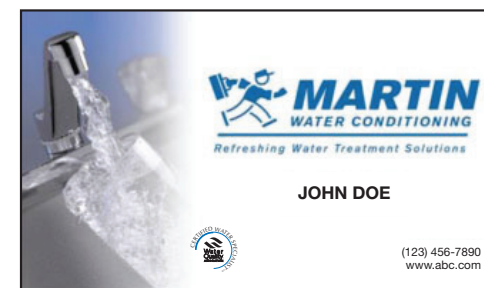
## ■ Gold Pin



## ■ Name Tag



## ■ Business Card



## ■ Advertisement



Water Quality Association  
International Headquarters & Laboratory  
4151 Naperville Road  
Lisle, Illinois 60532-3696 USA  
A-not-for-profit organization