



**Building Our Vision - WQA's 2020 Capital Campaign
MANUFACTURERS/SUPPLIERS/RETAIL**

LEVEL*	LEGACY VALUE AT NEW WQA HQ	BENEFITS
Visionaries (\$50,000 or more)	Company recognition opportunity for prominent room 2 options non-exclusively available: Board Room or 40-person Training Room	Recognition at 2020 Mid-Year Leadership Conference, the 2021 Convention's Opening General Session, HQ Donor Wall, WQA website
Dignitaries (\$25,000-\$49,999)	Company recognition opportunity for high-use room 7 options non-exclusively available: <ul style="list-style-type: none"> • 4 10-to-12-person conference rooms • 1 staff lunchroom • 1 wellness room, or • 1 sound booth room 	Recognition at 2020 Mid-Year Leadership Conference, the 2021 Convention's Opening General Session, HQ Donor Wall, WQA website
Ambassadors (\$15,000-\$24,999)	Company recognition opportunity for highly functional room/area 11 options non-exclusively available: <ul style="list-style-type: none"> • 4 four-person huddle rooms • 1 open huddle area • 2 copy rooms, or • 4 executive offices 	Recognition at 2020 Mid-Year Leadership Conference, the 2021 Convention's Opening General Session, HQ Donor Wall, WQA website
Advocates (\$10,000-\$14,999)		Recognition at 2020 Mid-Year Leadership Conference, the 2021 Convention's Opening General Session, HQ Donor Wall, WQA website
Stewards (\$5,000-\$9,999)		Recognition at 2020 Mid-Year Leadership Conference, the 2021 Convention's Opening General Session, HQ Donor Wall, WQA website
Companions \$1,000-\$4,999)		Recognition at 2020 Mid-Year Leadership Conference, the 2021 Convention's Opening General Session, HQ Donor Wall, WQA website

*Building Our Vision contributions are recorded operationally for services to the industry and will **not** be recorded as charitable donations.