

# EXTERNAL AFFAIRS REPORT

[Q1 JANUARY - MARCH 2024]

529

EXTERNAL  
INQUIRIES  
TO WQA

Data Sources:  
WQA's Hot line (phone),  
WQA@WQA.ORG (email),  
BETTERWATERTODAY@ORG (email)



67,701

UNIQUE  
WEBSITE  
VISITORS

Data Sources:  
WQA.ORG (web),  
BETTERWATERTODAY.ORG (web)



35

Associations,  
Government  
Agencies, Coalitions  
WQA Engaged With

Data Sources:  
WQA External Affairs Engagement  
Strategy Tracking Tool




## Q1 INDUSTRY TOPICS OF INTEREST:

1. Hardness
2. Radon
3. Plastics

### Product Certification

Find a Certified Product

 12,613 unique page views

**HOW TO GET YOUR PRODUCTS  
SEEN HERE:**

- Become Gold Seal Certified

### Membership

Find a WQA Member


 2,741 unique page views

**HOW TO GET YOUR COMPANY  
SEEN HERE:**

- Become A WQA Member
- Opt-in to be shown on TapScore

### Professional Certification

Find a Certified Professional

 1,345 unique page views

**HOW TO GET PERSONNEL  
CERTIFIED:**

- Become A Certified Professional
- Explore WQA training
- Learn about our accelerated path to certification for experienced personnel

## INSIGHTS:

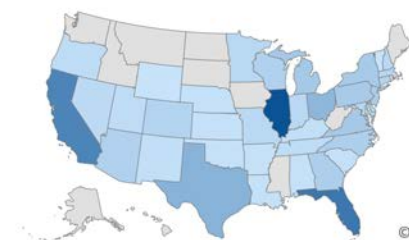
Would you like to show up in all three of the search engines showcased above? WQA spotlights member companies with certified employees and products through the Mark of Excellence recognition program. [Learn more about the program here.](#)

WQA strives to be a support to water industry professionals seeking information for their businesses and operations. Check out our other industry reports, available as a WQA member benefit, for information that can help your business excel.

[Grow your business > Industry Reports](#)

## Where Are You From?

# Of Inquiries By State 



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### Global Inquiries From:

Australia, Canada, China, Dominican Republic, Egypt, England, France, Germany, Greece, India, Italy, Japan, Korea, Malaysia, Mexico, Namibia, Peru, Portugal, Puerto Rico, Rwanda, Saudi Arabia, Spain, Switzerland, Taiwan, Thailand, United Arab Emirates.