

Current Curiosities:

WQA Quarterly Inquiries Snapshot

[QUARTER 1 & 2: JANUARY - JUNE 2024]

965

EXTERNAL
INQUIRIES
TO WQA

Data Sources:
WQA's Hot line (phone),
WQA@WQA.ORG (email),
BETTERWATERTODAY@ORG (email)



133,994

UNIQUE
WEBSITE
VISITORS

Data Sources:
WQA.ORG (web),
BETTERWATERTODAY.ORG (web)



45

Associations,
Government
Agencies, Coalitions
WQA Engaged With

Data Sources:
WQA External Affairs Engagement
Strategy Tracking Tool




CURRENT CURIOSITIES:

1. Reverse Osmosis
2. Water Testing
3. PFAS
4. Radon
5. Plastics

Product Certification

Find a Certified Product

 24,522 unique page views

**HOW TO GET YOUR PRODUCTS
SEEN HERE:**

- Become Gold Seal Certified

Membership

Find a WQA Member

 5,471 unique page views

**HOW TO GET YOUR COMPANY
SEEN HERE:**

- Become A WQA Member
- Opt-in to be shown on TapScore

Professional Certification

Find a Certified Professional

 2,737 unique page views

**HOW TO GET PERSONNEL
CERTIFIED:**

- Become A Certified Professional
- Explore WQA training
- Learn about our accelerated path to certification for experienced personnel

INSIGHTS:

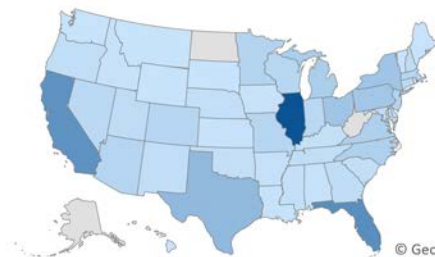
Would you like to show up in all three of the search engines showcased above? WQA spotlights member companies with certified employees and products through the Mark of Excellence recognition program. [Learn more about the program here.](#)

WQA strives to be a support to water industry professionals seeking information for their businesses and operations. Check out our other industry reports, available as a WQA member benefit, for information that can help your business excel.

[Grow your business > Industry Reports](#)

Where Are You From?

of Inquiries by State 



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Global Inquiries From:

Australia, Canada, China, Dominican Republic, Egypt, England, France, Germany, Greece, India, Ireland, Italy, Jamaica, Japan, Korea, Kuwait, Malaysia, Mexico, Morocco, Namibia, Nigeria, Pakistan, Peru, Portugal, Puerto Rico, Russia, Rwanda, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Switzerland, Taiwan, Thailand, The Netherlands, United Arab Emirates, Ukraine, United Kingdom.