

Current Curiosities:

WQA Quarterly Inquiries Snapshot

[QUARTER 1-4: JANUARY-DECEMBER 2024]

1,703

**EXTERNAL
INQUIRIES
TO WQA**

Data Sources:

WQA's Hot line (phone),
WQA@WQA.ORG (email),
BETTERWATERTODAY@ORG (email)



259,699

**UNIQUE
WEBSITE
VISITORS**

Data Sources:

WQA.ORG (web),
BETTERWATERTODAY.ORG (web)



75

**Associations,
Government
Agencies, Coalitions
WQA Engaged With**

Data Sources:

WQA External Affairs Engagement
Strategy Tracking Tool



CURRENT CURIOSITIES:

1. PFAS
2. ARSENIC
3. NITRATES
4. RADON

Product Certification

Find a Certified Product



47,209 unique page views
PEAK MONTH: March 2024

HOW TO GET YOUR PRODUCTS SEEN HERE:

- Become Gold Seal Certified

Membership

Find a WQA Member



11,111 unique page views
PEAK MONTH: August 2024

HOW TO GET YOUR COMPANY SEEN HERE:

- Become A WQA Member
- Opt-in to be shown on TapScore

Professional Certification

Find a Certified Professional



5,736 unique page views
PEAK MONTH: August 2024

HOW TO GET PERSONNEL CERTIFIED:

- Become A Certified Professional
- Explore WQA training
- Learn about our accelerated path to certification for experienced personnel

INSIGHTS:

Would you like to show up in all three of the search engines showcased above? WQA spotlights member companies with certified employees and products through the Mark of Excellence recognition program.

[Learn more about the program here.](#)

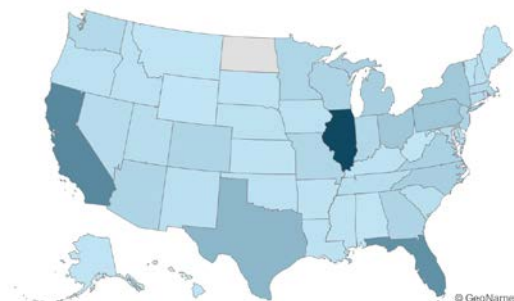
WQA strives to be a support to water industry professionals seeking information for their businesses and operations. Check out our other industry reports, available as a WQA member benefit, for information that can help your business excel.

[Grow your business > Industry Reports](#)

Where Are You From?

Of Inquiries By State

1 261



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Global Inquiries From:

Albania, Australia, Azerbaijan, Canada, China, Dominican Republic, Egypt, England, Ethiopia, France, Germany, Greece, Hong Kong, India, Indonesia, Ireland, Italy, Jamaica, Japan, Korea, Kuwait, Malaysia, Mexico, Morocco, Myanmar, Namibia, New Zealand, Nigeria, Pakistan, Peru, Portugal, Puerto Rico, Romania, Russia, Rwanda, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, The Netherlands, Trinidad and Tobago, Turkey, United Arab Emirates, Ukraine, United Kingdom, Vietnam.