



# FINDING WAYS TO PROTECT THE PUBLIC

## An Industry Mission

**Who We Are:** Founded in 1974, WQA is a not-for-profit trade association dedicated to improving awareness and knowledge of water quality across the country. Through research, professional training, and product certification, WQA is the recognized resource & advocate for increasing access to quality drinking water and the betterment of society through sustainable technologies and services.

**Our Members:** WQA has over 2,500 member companies, including manufacturers, suppliers, dealers, and distributors who specialize in point-of-use (POU) and point-of-entry (POE) water filtration systems for the commercial, industrial, and residential water treatment industry. These systems serve as the final barrier to prevent waterborne contaminants from entering a home or business.

## AREAS OF EXPERTISE

The water we use in our daily lives is likely treated in municipal plants or comes up from a private well. Water Quality Association members are the people and businesses committed to ensuring water is high quality and ready for use.



HEALTHY HOMES  
& PEOPLE

### CONTAMINANT OUTBREAKS

- LEAD
- ARSENIC
- PFAS
- NITRATES
- CHROMIUM
- BACTERIA



NATURAL DISASTERS



COST SAVINGS &  
SUSTAINABILITY



SCHOOLS &  
UNDERSERVED  
COMMUNITIES

**ADVISE & ASSIST:** Our industry collaborates with policymakers to shape laws, codes, and regulations that ensure flexibility and confidence in maintaining our nation's water quality. We eagerly look to collaborate with local, state, or federal officials when there is a breakdown in treatment or distribution of drinking water. WQA members offer an array of products that address known problems and provide a proactive barrier to potential future events. Our members are trained professionals and offer certified devices to address the problem in the home schools, and places of business.

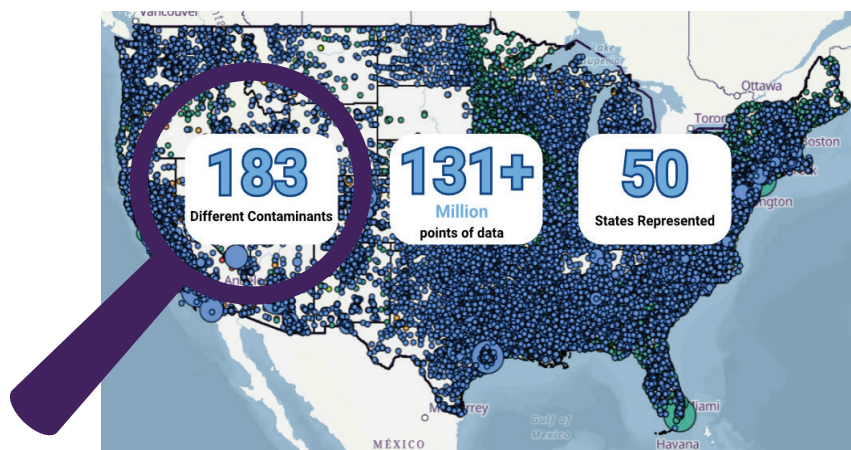
# A TRUSTED RESOURCE

The industry's research arm, the Water Quality Research Foundation (WQRF), is a universally recognized, independent organization. WQRF conducts and funds scientific research on subjects relating to the water quality improvement industry. Our mission is advancing knowledge and the science of high quality, sustainable water.

Reliable Information Develops Reliable Solutions: WQRF has made progress in understanding the broader scope of drinking water contaminants and the benefits of treated water. In addition to health advantages, many water treatment products provide energy-saving and environmental benefits.

**What's in Your Water?** WQRF has recently deployed its new interactive Contaminant Occurrence Map which displays data points of regulated drinking water contaminants in the United States.

Check out the Contaminant Occurrence Map and completed studies at [wqrf.org](http://wqrf.org)



## PRODUCT TESTING & CERTIFICATION

WQA's American National Standards Institute (ANSI) accredited laboratory offers rigorous testing for product certification. Ensuring products safety and efficacy is vital in providing safe drinking water to all.

- The Gold Seal Program is the oldest third-party testing and certification program in the water treatment industry. Our program certifies drinking water treatment products to internationally-recognized standards.
- The WQA Sustainability Certification Program is the first of its kind in the drinking water treatment industry. The Sustainability Certification Mark verifies for retailers and consumers that a product has been manufactured according to industry standards for recognized best practices in environmental sustainability and corporate social.

## PROFESSIONAL CERTIFICATION: EDUCATE & TRAIN

WQA's mission in education is to provide technical and business training for the water quality improvement industry that supports the high professional and ethical standards the industry has set for itself. By following the WQA education track, industry professionals will be able to ensure that the appropriate water treatment products are being sold, installed, and maintained correctly so they perform as intended.

Visit [wqa.org](http://wqa.org) to learn more about our professional and product certification programs.