

EXTERNAL AFFAIRS REPORT

[Q1 JANUARY - MARCH 2026]

318

EXTERNAL INQUIRIES TO WQA

Data Sources:
WQA's Hot line (phone),
wqa@wqa.org (email),
betterwater@wqa.org (email)

254,282

UNIQUE WEBSITE VISITORS

Data Sources:
wqa.org (web),
betterwatertoday.org (web)

19

EXTERNAL STAKEHOLDER ENGAGEMENTS

Data Sources:
WQA External Engagement Tracking Tool
(Associations, Government
Agencies, Coalitions)

Q1 INDUSTRY TOPICS OF INTEREST:

1. PFAS
2. Microplastics
3. Instructor Led Training

INSIGHTS:

Would you like to show up in all three of the search engines showcased above? WQA spotlights member companies with certified employees and products through the Mark of Excellence recognition program.

[Learn more about the program here](#)

WQA strives to be a support to water industry professionals seeking information for their businesses and operations. Check out our other industry reports, available as a WQA member benefit, for information that can help your business excel.

[Grow your business > Industry Reports](#)

Product Certification

Find a Certified Product

 14,441 page views

HOW TO GET YOUR

PRODUCTS SEEN HERE:

- Become Gold Seal Certified

Membership

Find a WQA Member

 2,737 page views

HOW TO GET YOUR

COMPANY SEEN HERE:

- Become A WQA Member
- Opt-in to be shown on TapScore

Professional Certification

Find a Certified Professional

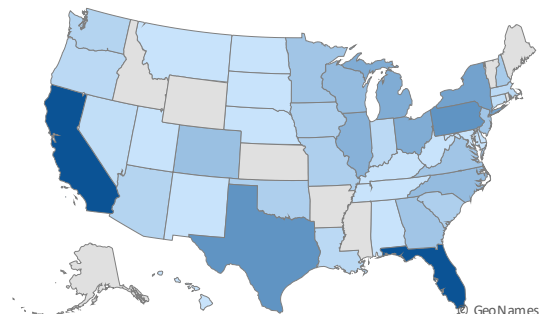
 1,428 page views

HOW TO GET PERSONNEL CERTIFIED:

- Become A Certified Professional, accelerated options available
- Explore WQA training

Where Are You From?

Of Inquiries By State 
1 30



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Plus, Global Inquiries From:

Algeria, Argentina, Belgium, Cameroon, Canada, China, Costa Rica, Dominican Republic, Ecuador, Germany, Greece, Guatemala, Hong Kong, Jamaica, Kazakhstan, Mexico, Pakistan, Peru, Puerto Rico, Saudi Arabia, Spain, Thailand, Turkey, United Arab Emirates, United Kingdom